

## **Help Find Best Job Creation Opportunities**

## **Specially for XRDS Professionals:**

Are you a business-minded person that can help build God's Kingdom by growing companies to create jobs for those who most need it?

Then join us in Kenya to:

- visit existing CBA companies to see success in action
- help facilitate at our Business Growth workshop
- hear funding pitches & help select best new candidates
- visit candidate companies to assess risk & opportunity
- · choose the best companies for new CBA investment

### **More Information**

Come to the information evening at XRDS to meet Roland Heersink, Founder of CBA. Roland & his wife Elizabeth will be our hosts in Kenya and will be on hand to answer any questions.

www.ChristianBusinessAngels.org/visit

# INFORMATION EVENING

19.30 THURSDAY

22 November

XRDS Ministry Center 1st floor

more information online www.ChristianBusinessAngels.org/xrds



**COSTS** 

This is a **SPONSOR** trip - here's how it works:

You raise funds via your network to help with job creation in Kenya.

You pay your flight to Kenya, and in exchange for your help, CBA provides hotel, meals & transport.

## XRDS Business Mission Trip / Kenya 2025



#### MISSION of CBA / About CBA

The Christian Business Angels (CBA) helps local entrepreneurs grow businesses in their country by providing financing plus business coaching. By doing so, we seek to create meaningful and sustainable employment, while growing businesses that honor God and set the example for others to follow.

CBA is an ANBI-approved non-profit organization founded by a group of Christian entrepreneurs from The Netherlands in 2012-13. Until now, we have invested in over 40 companies in Kenya, with creation & support of 500+ new jobs. More information online at www.ChristianBusinessAngels.org.

#### **PURPOSE of Trip**

The purpose of the sponsor trip is both to raise money for investment & growth of additional companies in Kenya, and to engage additional expertise from other business-minded people at XRDA and others to help uncover the best opportunities for job creation in Kenya.

You may participate in this trip as sponsor or participant. Funds raised will be directed to the best local job creation opportunities as selected by trip participants. Post-investment information will be provided to all on a quarterly basis.

#### **Cost & Sponsor Details**

To ensure good use of funds for investment in job creation opportunities, a minimum sponsorship or own contribution may be required.

Participants arrange their own flight to Nairobi, but local hotel, meals & transportation are paid by CBA, in exchange for your participation and help.

#### **Agenda for the Trip**

The trip is planned for January 26 – February 1, 2025, with possibility of a backup date in March for those who cannot make it in January. The trip will be led by Rachel Luo of XRDS and hosted locally by Roland Heersink, former XRDS member, now living part-time in Kenya.

25 January - 01 February

Both trips follow the planned agenda listed below:

**Saturday** evening arrival in Nairobi

**Sunday** local church service, team get-together, introductions & trip review

Monday visit existing CBA businesses to gain perspective

Tuesday Business Growth workshop / meet new entrepreneur candidates
Wednesday funding pitches & site visits to best candidates for job creation
Thursday funding pitches & site visits to best candidates for job creation

**Friday** final meetings, team review & selection of recommended candidates

evening flight back to Amsterdam

#### **Your Hosts in Kenya**

The following people will be involved with you each step of the way – you will never be on your own, but always be working with one of us! Half of the team speaks Dutch, and we all speak English ©



Pictured left-to-right: John VandenHeuvel, Roland & Elizabeth Heersink, Collins Kamole & Carol Nzau

#### **Optional Trip Add-Ons**

Of course, if you're already in Kenya then why not spend some extra time to see the wildlife? We can organize one of the following options for you or help you with any other adventures you might choose:

Local Nairobi safari: 1 extra day, €275-325

Maasai Mara safari: 2+ extra days, €1000+